

# THOMAS SPENCER / SENIOR UX DESIGNER

## ABOUT

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I solve complex problems and bring the end user a pleasurable experience. I make sure that products are enjoyable, accessible and beautiful to look at. I am passionate about getting fully immersed in a problem and experimenting with a wide range of possible solutions.

I am empathetic and understanding, which helps ensure that I make a product not just work for its intended users but be something they instantly feel comfortable with.

## EDUCATION

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University of Brighton  
(Sept 2008 – May 2010)

BA (hons.) Digital media design

## PORTFOLIO

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[tomspencer.design](http://tomspencer.design)  
[dribbble.com/tomatronic](https://dribbble.com/tomatronic)

## CONTACT

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07902 653701

## EMPLOYMENT HISTORY

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### **Sr. UX Designer at Rakuten Advertising**

Apr 2024 – Present

I lead design projects for new features across multiple affiliate marketing applications. Each project requires thorough research and understanding to ensure our user needs are met to the highest possible standard. I also assist with mentoring the UX team and advocating for better understanding of UX principles across the wider business.

### **UX Designer at Rakuten Advertising**

Feb 2020 – Apr 2024

### **Jr. UX Designer at Rakuten Advertising**

Jul 2018 – Feb 2020

### **Sr. Creative Developer at Pure360**

Feb 2016 – Jun 2018

Working with high profile clients I would help to guide them on creating well crafted, best practice email campaigns. I also assisted internal teams with ensuring consistent brand led emails, and to help identify opportunities of improvement.

### **Creative Developer at Pure360**

Jun 2014 – Feb 2016

### **Email Designer at Friday Media Group**

Nov 2013 – May 2014

Collaborated closely with clients to design and build high-quality email templates, ensuring timely delivery to deadlines.